

GREEN BUILDING 2015 DAY

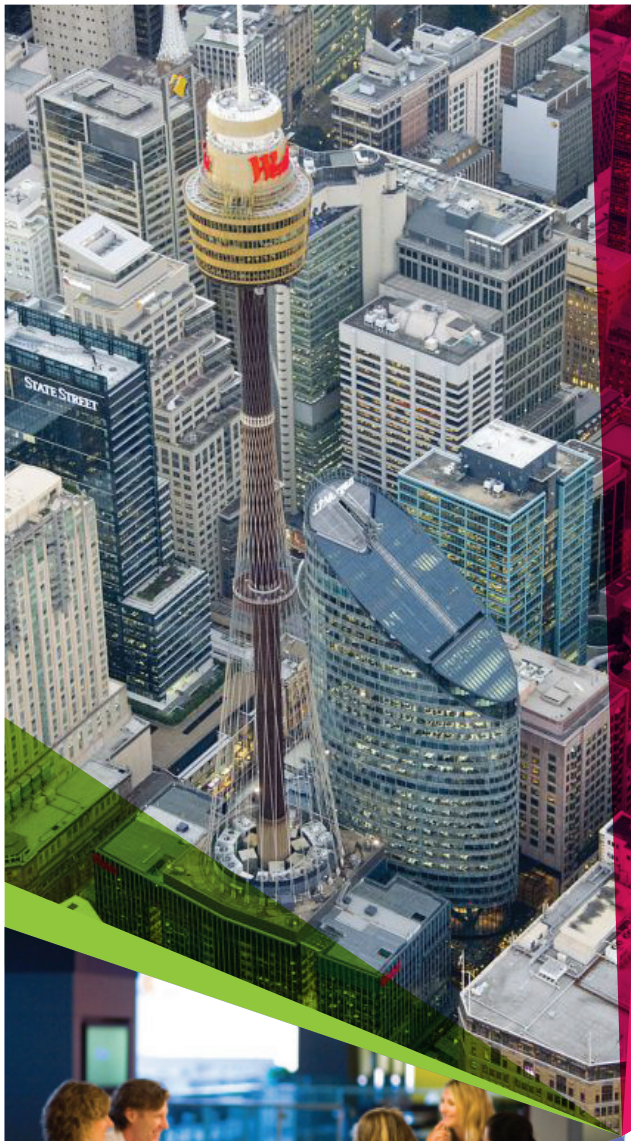
SPONSORSHIP PROPOSAL

SYDNEY 19 MAY 2015
NSW Teachers Federation Conference Centre
Surry Hills

MELBOURNE 21 MAY 2015
Melbourne Brain Centre,
The University of Melbourne
Parkville



green building council australia



"ENJOYABLE, INFORMATIVE, AND EXCELLENT VENUE SELECTION. REPRESENTS EXCELLENT VALUE FOR TIME / INVESTMENT IN PROVIDING A GOOD CROSS-SECTION OF THE STATE-OF-PLAY IN GREEN SUSTAINABLE DEVELOPMENTS."

MARK TATAM
KINGSPAN INSULATED PANELS



"GREEN BUILDING DAY IS A GREAT DAY WHICH PRESENTS OPPORTUNITIES FOR PROFESSIONALS FROM A DIVERSE RANGE OF PUBLIC AND PRIVATE SECTOR ORGANISATIONS TO SHARE KNOWLEDGE WITH EACH OTHER, WHICH IS AT THE END OF THE DAY CRITICAL FOR US AS WE PROGRESS TOWARDS A MORE SUSTAINABLE FUTURE."

CARL HOPLEY
WOLLONGONG CITY COUNCIL

GREEN BUILDING DAY 2015



CREATING GREAT PLACES FOR PEOPLE

EVENT SUMMARY

Green Building Day draws together the ideas that are transforming our built environment. Each year, it delivers an inspiring program of industry experts, future leaders, ground breaking case studies and has become a highly anticipated forum for industry engagement and individual collaboration.

2015 PROGRAM

In 2015, the Green Building Day program looks at what it takes to create great places for people. It will arm conference attendees with the tools to transform the places where they live, work and play and cement sustainability as a movement that delivers positive outcomes for people, place and the planet.

The full programme will be available at
gbca.org.au/events/green-building-day

EVENT DETAILS

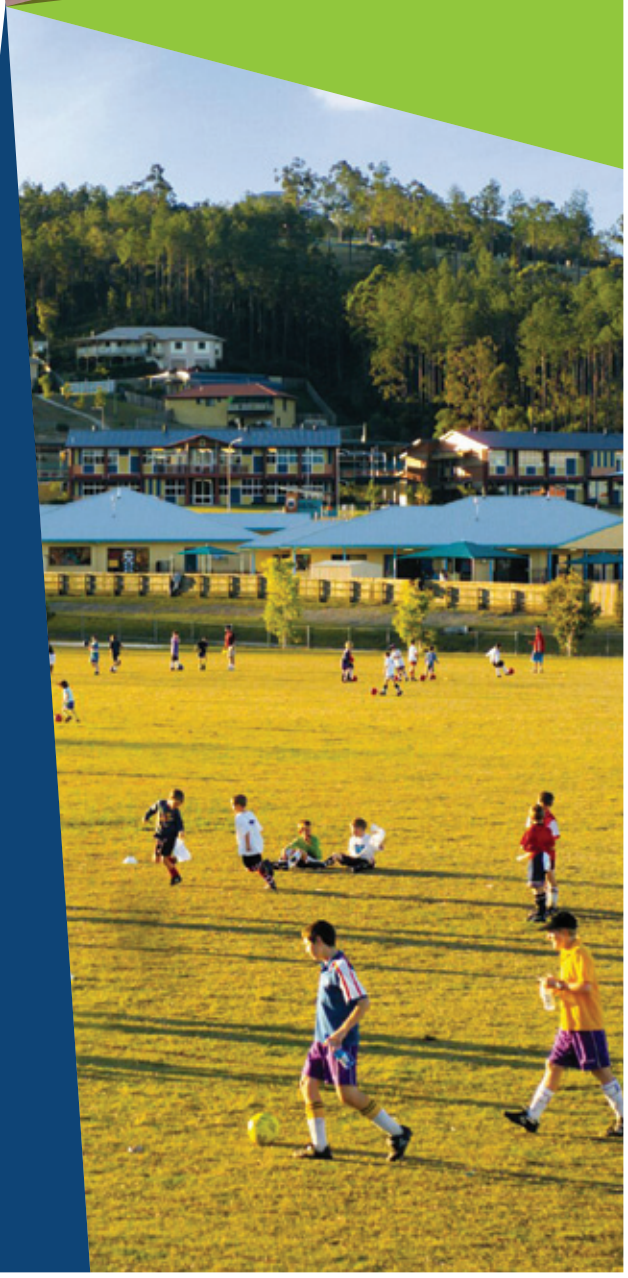
- Held annually in May
- Sydney and Melbourne locations
- 150+ industry attendees in each city

THE GREEN BUILDING DAY COMMUNITY

In 2014, over 100 different organisations came together at Green Building Day.

- A.G. Coombs Group Pty Ltd
- ADCO Constructions Pty Ltd
- Allen Jack + Cottier Architects
- Ambius
- Architectus Brisbane Pty Ltd
- Atelier Ten
- Australand
- Australian Sustainable Built Environment Council
- Brookfield Commercial Property
- Brookfield Multiplex Australasia Pty Ltd
- Buildcorp Group
- BVN Donovan Hill
- Caldis Cook Group Pty Ltd
- CB Richard Ellis Pty Ltd
- Chris Jacotine & Partners Pty Ltd
- City of Sydney
- Climate Friendly
- Colliers International Pty Ltd
- Consult Australia
- Cox Architecture Pty Ltd
- Denham Constructions
- Donnelley Simpson Cleary Consulting Engineers
- Dyldam Developments
- Eco3 Pty Ltd
- Ecospecifier
- Edge Environment
- Engineering Commissioning Services Pty Ltd
- Flexicon Australia
- Floth Pty Ltd
- Fredon Air Pty Ltd
- Fredon Industries Pty Ltd
- Frost & Sullivan
- Gardner Wetherill Associates
- Good Environmental Choice Australia Ltd
- Gray Light
- Grimshaw Architects Pty Ltd
- Group GSA
- Gunnersen
- Hansen Yuncken Pty Ltd
- Healthy Buildings International
- Ichor Constructions Pty Ltd
- ICMG
- IN2 Architectural Products
- Individuals in Transit
- Interface
- IPD
- JCK Consulting Pty Ltd
- John Holland Pty Ltd
- Jones Lang LaSalle Australia Pty Ltd
- Kann Finch Group Pty Ltd
- Kingspan Insulated Panels Pty Ltd
- Kuttner Collins & Associates (NSW) Pty Ltd
- Lake Macquarie City Council
- Lend Lease
- Lipman Pty Ltd
- Magnetite Insulating Windows
- McConnel Smith & Johnson
- Meld Strategies
- MPA Projects
- NBRS & Partners Pty Ltd
- Neworld Consulting
- Nicholas Associates Architects Pty Ltd
- Northrop Consulting Engineers Pty Ltd
- Opus International Consultants (NSW) Pty Ltd
- Paragon Project Management Pty Ltd
- peckvonhartel
- Pluim Commercial Contractors
- Project Innovations Pty Ltd
- Property Technologies
- Regupol (Australia) Pty Ltd
- Robertson & Marks Pty Ltd
- Rork Projects
- SATEC (Australia) Pty Ltd
- Savills (Aust) Pty Ltd
- SGA Property Consultancy
- Singerman
- Somfy Pty Limited
- Sparke Helmore Lawyers
- Steensen Varming
- Stockland
- Tanner Kibble Denton Architects
- Thwaite Consulting Group
- Tzannes Associates pty ltd
- Umow Lai Pty Ltd
- University of Sydney
- Waverley Council
- Webb Australia Group
- Wollongong City Council
- Wood & Grieve Engineers
- Woods Bagot Pty Ltd
- WSP
- WT Sustainability

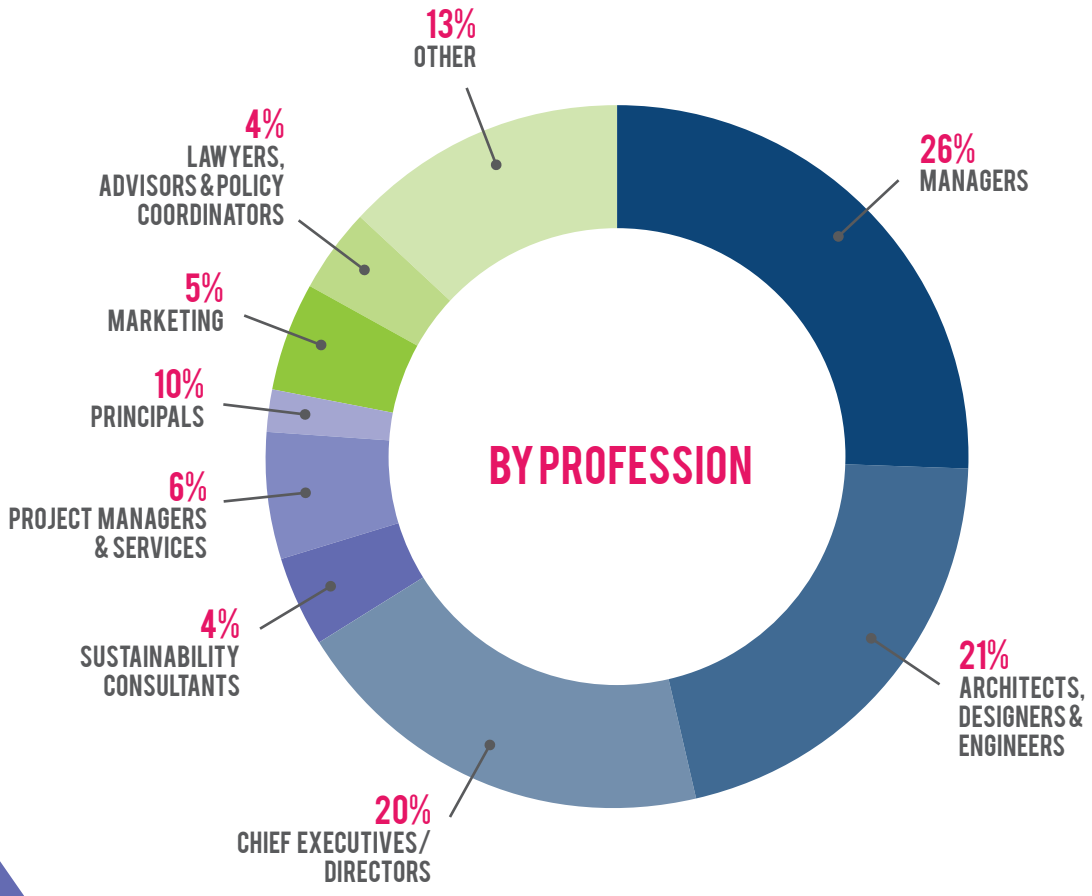






AUDIENCE

Job titles represented in 2014 included:





"AN OUTSTANDING EVENT AND GREAT VALUE FOR ONE DAY OUT OF THE OFFICE. EXCEPTIONALLY HIGH QUALITY SPEAKERS WHO WERE TREMENDOUSLY ENGAGING AND GENEROUS IN SHARING THEIR IDEAS AND BEST PRACTICES."

LIONEL BIRD
NORTON ROSE FULLBRIGHT



GREEN BUILDING DAY 2015



SPONSORSHIP BENEFITS

Be a part of the movement towards a more sustainable Australia by becoming a Green Building Day sponsor, benefits include:

- Alignment of your brand with the GBCA.
- Recognition of leadership within the sustainability industry.
- Brand exposure through pre-event promotion and access to key contacts within your target market.
- Targeting individuals who deliver change within their industry.
- Connect and engage with professionals involved in creating sustainable buildings and communities.

1. PREMIUM SPONSOR

GBCA Member $3,000
Non-member $4,000
excl GST





This package is designed for organisations who want maximum integration and exposure at Green Building Day.

INCLUSIONS:

- **Editorial.** You will be provided with editorial space in the Green Building Voice (monthly eNewsletter – circulation of approx. 25,000 readers) to feature a project or project of your choice. The article will feature in a single edition between March – July 2015. *Final date/content to be determined by the GBCA Marketing team.
- **Signage.** You may provide up to 2 pull-up banners to be set up in the conference room behind the speakers for the duration of the event.
- **Acknowledgement.** You will be named in the opening and closing address as a 'Premium Sponsor' of the event by the conference chair.
- **Branding.** Your logo shall be listed as a 'Premium Sponsor'and feature in all Green Building Day email and online marketing. Your logo can be hyperlinked to your website or an affiliated product or service.
- **Conference tickets.** You will be allocated 3 free delegate tickets (worth $900)
- **Vote of thanks.** You will have the opportunity to give a 5 minute vote of thanks or update at the conclusion of the event in the conference room.
- **Delegate list.** You will be provided with a list of attendees (name, organisation and job title).
- **Personal introductions.** You will be have the opportunity to be personally introduced to key industry attendees during networking time by a senior GBCA staff member.

GREEN BUILDING DAY 2015
PREMIUM SPONSOR

2. PIT STOP SPONSOR

GBCA Member $1,500
Non-member $1,875
excl GST





GREEN BUILDING DAY 2015
PIT STOP SPONSOR

This package is an opportunity for organisations to have a brand presence and direct engagement with conference attendees. This partnership provides an approachable setting with no expensive booth set up costs.

WHAT IS A PIT STOP?

A Conversation Pit Stop is a chance to chat with conference attendees in an informal setting about your product, project or brand.

A cocktail table will be provided in the break out area (where conference attendees mingle on arrival, and during breaks) for you to to setup your choice of promotional materials – a brochure, a stand with some pamphlets and your business cards, a sample of your product, a laptop with a presentation running on it… whatever you like, as long as it fits onto this table. There will also be space for one pull-up banner to identify who you are.

INCLUSIONS:

- **Branding.** Your logo shall be listed as a 'Pit Stop Sponsor' and feature in all Green Building Day email and online marketing. Your logo can be hyperlinked to your website or an affiliated product or service.
- **Signage.** You may set up 1 pull-up banner at your Conversation Pit Stop area to identify your table.
- **Acknowledgement.** You shall be named in the opening and closing statements by the conference chair as an 'Exhibit Partner'.
- **Conference tickets.** You will be allocated 2 free delegate tickets (worth $600).
- **Delegate list.** You will be provided with a list of attendees (name, organisation and job title).
- **Personal introductions.** You will be have the opportunity to be personally introduced to key industry attendees during networking time by a senior GBCA staff member.

3. SUPPORTING SPONSOR

GBCA Member $990
Non-member $1,240
excl GST





This package provides organisations with a brand presence at the event and all email and online marketing.

INCLUSIONS:

- **Branding.** Your logo shall be listed as a 'Supporting Sponsor' and feature in all email and online marketing in relation to that event (state specific). Your logo may include a hyperlink to your website or affiliated product or service.
- **Acknowledgement.** You shall be thanked in the opening and closing statements by the conference chair as a 'Supporting Sponsor'.
- **Delegate list.** You will be provided with a list of attendees (name, organisation and job title).

GREEN BUILDING 2015 DAY
SUPPORTING SPONSOR



EXPRESSION OF INTEREST

The Sydney and Melbourne Green Building Day can be sponsored as a package or as individual events.

	PREMIUM	PIT STOP	SUPPORTING
GBCA Member	$3,000	$1,500	$990
Non-member	$4,000	$1,875	$1,240
Prices exclude GST			
Sydney	☐	☐	☐
Melbourne	☐	☐	☐

INCLUSIONS

Editorial	●		
Conversation Pit Stop		●	
Signage	2	1	
Acknowledgement	●	●	●
Branding	●	●	●
Conference tickets	3	2	
Vote of thanks	●		
Delagate list	●	●	●
Personal introductions	●	●	

Name .....

Title .....

Organisation .....

Nadia Forwood | Membership and Sponsorship Manager
Nadia.Forwood@gbca.org.au
02 8239 6200

*This form is not a sponsorship agreement. A formal contract and invoice will be issued to your organisation.

ABOUT GBCA

We are the nation's authority on sustainable buildings and communities.

Established in 2002, the Green Building Council of Australia (GBCA) has grown to become a highly influential industry association.

Today we are a national, not-for-profit organisation that works with our members towards a common goal — to transform Australia's built environment into one that is healthy, liveable, productive, resilient and sustainable.

green building council australia





CONTACT DETAILS

This document is a proposal and does not confirm any agreement.

To receive a booking agreement or for further details on how the event can benefit your organisation, please contact:

Nadia Forwood
Membership and Sponsorship Manager
Nadia.Forwood@gbca.org.au
02 8239 6200

FIND US AT:

gbca.org.au
/gbcaus
/gbcaus
greenbuildingcouncilofaustralia
@gbcaus
gbcamarketing