

Industry Experience & Skills Advisory Group

15/Feb/2016, Time: 2:00pm, Venue: Level 15, 179 Elizabeth Street, Sydney, NSW

Attendees

Paolo Bevilacqua	General Manager, Sustainability	Frasers
Chris Walker	Lead ESD Consultant	Jacobs
Daniel Grunbaum	Sustainable Design / Senior Consultant	Lendlease
Glenn Alman	Sustainability Section Manager, Principal	W&GE
Hannah Morton	Associate	Cundall
Marine Calmettes	Sustainability Manager, Operations	Frasers
Matt Waltho	Sustainability Manager	Tonsley
Naomi Martin	Manager Environmental Sustainability	Sydney Opera House Trust
Richard Palmer	Associate Director – Sustainability	WSP Built Ecology
Rory Eames	NSW State Manager	Viridis
Rory Martin	National Sustainability Leader	DWSuters
Simone Concha	Sustainability Director	JLL
Tony Watson	Project Director - Urban Development	Mott MacDonald
Usha Iyer-Raniga	Associate Professor	RMIT University

Apologies

Digby Hall	Principal Sustainability Consultant	Umow Lai
Owen Grace	Construction and development	Brookfield Multiplex

Agenda

1. Welcome and Introductions
2. Terms of Reference
3. Conflict of Interest
4. Priority of Activities
5. Discussion: User Experience
6. Green Star Survey: Accreditation Program Satisfaction
7. Discussion: CPD Point Allocation Review
8. Discussion: Foundation Course Review
9. Discussion: Additional Structured Course Content

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10. Other Items

11. Close and summary

Next Meeting:

May - TBD.

1. Welcome and Introductions

Quorum was reached.

2. Terms of Reference

Terms of reference were briefly discussed and accepted by the group.

3. Conflict of Interest

Confirmed no conflict of interest existed.

4. Priority of Activities

Advisory Group discussed and had questions around the flexibility and objectives of the outlined priorities. GBCA clarified the purpose of this group is related to activities on how to improve the quality of professionals in Australia, and improve how they interact with our products and services. This fits with the broader strategy of rethinking the purpose of the professional development program including who it should cater to, how, and why.

It was also clarified that while nothing was off the table, some items raised might be better handled by other groups, and will be addressed accordingly.

5. Discussion: User Experience

Discussion among the group lead to a broad consensus that the usability of Green Star has significantly improved over the past 18 months as a result of improvements and broader engagement - particularly among those users who have been involved in putting submissions together. After further discussion, several broad themes and ideas emerged around the concept of user experience including:

- Defining 'the user'
 - o Currently it's ambiguous who the user is and parameters would help
 - o A user experience assessment of the supplychain of a Green Star project could be worthwhile starting point
- Simplification:
 - o Website navigation (Note: website revamp noted as something presently underway)
 - o Rating tool components (i.e. several documents and their application in different circumstances)
 - o Suggested possibility to self-assess.
- Communication:
 - o Language and lingo existing in Green Star
 - o There is not a strong focus on 'the sell', or any key tools to help sell and expand to the consumer market

It was recognised that this topic has not been exhausted and Advisory Group was encouraged to consider how the User Experience can be further improved and provide feedback accordingly.

ACTION: Advisory Group encouraged follow-up with any feedback or additional ideas on this item with Jeff.

ACTION: GBCA to prepare discussion on User Experience to the next meeting.

6. Green Star Survey: Accreditation Program Satisfaction

Following results of the satisfaction survey, discussion among the Advisory Group focussed heavily on the value of the professional accreditation, and what Green Star Accredited Professional status meant to industry. In line with the longer-term review of the professional accreditation program, suggestions for consideration included exploring how the market differentiates between GSAP's

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with little experience and those with a lot, looking at the impact of the current accreditation program and how the program is making a tangible impact on the built environment, and understanding of the program is addressing skills gaps identified in the market.

7. Discussion: CPD Point Allocation Review

Advisory Group acknowledged the need to update the CPD point allocation, and also suggested some more fundamental shift in the way the points are accrued and allocated. Suggestions included focusing on giving credit based on direct Green star experience, as well as allowing CPD point distribution and allocation at the organization level.

Nomination of a sub-advisory group to assist in the review of CPD point allocation was done including RP, TW, and CW.

ACTION: Jeff to contact sub-advisory group, and outline next steps required to finalize CPD point allocation review.

ACTION: Group to present recommendations on CPD point allocation for next meeting.

8. Discussion: Foundation Course Review

Advisory group recognised the need to update the Green Star Foundation courses and provided suggestions on how this might look. Suggestions included updating pre-requisite learning elements to ensure attendees are familiar with important but non-essential information before attending, structuring content to align with the development process (i.e. for Green Star – Design & As Built) to support real world decision making processes, and incorporating follow-up check in elements after the course has been delivered to ensure that participants understand learning outcomes.

The nomination of participants to a sub-advisory group to review and propose improvements to the Foundation courses include MC, NM, and RM.

ACTION: Jeff to contact sub-advisory group, and outline next steps required to finalize Foundation Course review.

ACTION: Group to present recommendations on the Foundation Course review for next meeting.

9. Discussion: Additional Structured Course Content

Whilst Advisory Group agreed that course content is important and generally supported the idea of GBCA putting out content, most of the discussion surrounded what content should be included, and what the desired outcome should be. Several ideas were brought up including consideration of partnering opportunities (i.e. tertiary education institutions) and reciprocal recognition with other programs (i.e. Masters level programs), assessing what is currently on the market and what tangible outcome participants should walk away with, as well as focusing on what the GBCA has full control over (i.e. case studies with learnings) and not doubling up on concepts that exist elsewhere.

Nomination of a sub-advisory group assist in the decision making around additional structured course content was made and includes MW, UIR and DG.

ACTION: Jeff to contact sub-advisory group, and outline next steps required to finalize the program of Additional Structured Course content.

ACTION: Group to present recommendations at the next meeting.

10. Other Items

Advisory Group acknowledged the recognition among core Green Star users, but questioned how the GBCA can expand both locally to other markets and internationally. Scholarships or workshops for later stage professionals, was suggested as well as engagement at the high school level given the cross curriculum requirements for sustainability.

ACTION: Advisory Group members to consider any items they would like to discuss at the next meeting and forward to Jeff.

ACTION: GBCA to include the Green Star 10 year plan at the next advisory meeting.

ACTION: GBCA to consider if expansion opportunities fits best under IE&S Advisory Group or another and report back to the Group at the next meeting.

11. Close and summary

ACTION: GBCA to issue call for dates of next meeting for first week of May.