

# Green Star for retirement living

**Australia's population is ageing. By 2030, around a fifth of the population will be over 65, and that will increase to one in four people by 2050.**

While the retirement living sector is booming, few developers consider environmental sustainability during design and construction. In fact, most retirement living villages barely comply with minimum standards within the national building code.

As a result, many people live in poorly-designed retirement villages that are bad for their health – and the health of the environment.

There is a solution. The Green Building Council of Australia can work with you to develop a Green Star rating tool specifically for your retirement living project.

Here's how a Green Star rating can benefit your retirement living village:

## ► **Healthy living**

Green buildings are healthy buildings. They provide better indoor environments that reduce rates of respiratory disease, allergy, asthma and sick building symptoms. Studies have confirmed that sick people get well faster in green buildings, and healthy people get sick less often.

## ► **Save money and resources**

Green buildings are designed to be energy and water efficient, so they are cheaper to operate. A Green Star rating can help your residents to make regular savings on their living expenses.

## ► **Attract buyers**

Baby boomers led the charge to preserve the environment – and many are now looking for sustainable retirement communities. Green Star provides independent, credible proof that your retirement living project is truly green.

## ► **Gain competitive advantage**

A Green Star rating can deliver a defining edge in a crowded marketplace. Your project may be one of the first of its type in Australia to achieve a Green Star rating – which can enhance not only the marketability of your project, but of your entire company.

## ► **Future-proof assets**

Governments and large corporate organisations are increasingly incorporating green principles into their property requirements, and mandating minimum Green Star benchmarks. Obtaining a Green Star rating now will ensure your business is not disadvantaged in the future.

## ► **Attract and retain staff**

Attracting and retaining talented employees is vital to any business' success and working within a Green Star - rated building or community is a valuable employee benefit.



► **Realise higher returns**

Green Star-rated buildings deliver consistently higher returns on investment than their non-Green Star counterparts. Be one of the first organisations in your market to gain the green premiums associated with Green Star.

► **Demonstrate leadership**

A Green Star rating is a clear expression of your commitment to the environment. By integrating Green Star principles into your project, you'll leave the community with a lasting legacy.



“ Stockland Retirement Living has been really impressed with the Green Star - Custom development process. Being able to bring a project team together that included internal stakeholders like design, development, operations, marketing and sales along with consultants such as architects to provide input and shape a tool that is appropriate for our asset class was invaluable. ”

..... **Ramana James**

..... National Sustainability Manager,  
..... Stockland Retirement Living

**Find out more about Green Star - Custom and how we can work with you:**

**[www.gbca.org.au/custom](http://www.gbca.org.au/custom)**