

Targeted exposure.



**Book your
ad now**
See booking
form page 4

THE GREEN BUILDING COUNCIL OF AUSTRALIA IS LEADING THE TRANSFORMATION OF AUSTRALIA'S BUILDINGS, COMMUNITIES AND CITIES.



The GBCA's annual publication, Green Building Evolution, is a showcase of the achievements in the green building industry – and is the perfect platform for your company to secure its position as a leader in sustainability.

Green Building Evolution 2013 will feature the latest trends in global research, statistics and case studies that reinforce Australia's world leading position in sustainable building.

Green Building Evolution 2013 will:

- Profile your organisation and its products and services to potential investors, customers and business partners
- Showcase your brand to architects, engineers, developers, politicians, policy makers and product manufacturers across the breadth of the sustainable building industry

- Demonstrate your company's leadership and commitment to sustainability
- Reach national and international key decision-makers in the sustainable building industry – both in the public and private sectors.

Expected highlights of Evolution 2013 include features on future trends and up-and-coming technologies, as well as case studies of the most exciting and innovative Green Star-rated projects around Australia. Evolution 2013 will also celebrate the influential people who have transformed Australia's built environment.

To advertising in Green Building Evolution 2013 complete the interactive PDF booking form and email to gbca@wingrovedesign.com.au or fax to 02 9699 9599.

For further information please contact Kristin Sanderson from Wingrove Design 02 9699 9399 who is managing the advertising booking on our behalf.

Green Building Evolution 2013 will be published as a magazine and online and launched at the Green Cities Conference in March 2013 in Sydney.

PUBLISHED BY WINGROVE DESIGN

Suite 106, Level 1, 59 Marlborough St
Surry Hills NSW 2010

KRISTIN SANDERSON

T 02 9699 9399 **F** 02 9699 9599
E gbca@wingrovedesign.com.au



Rate Card

Green Building Evolution 2013

GBCA MEMBERS
receive a 20% discount

BOOKING RATES

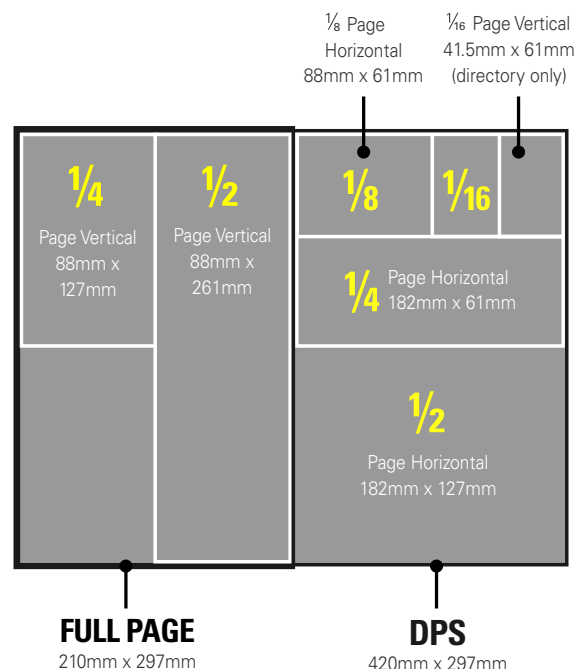
All rates are inclusive of GST.

		Non-Member	Member
Ad/Advertorial	Double Page Spread	\$7,563	\$6,050
	Full Page	\$5,302	\$4,242
	½ Page	\$3,773	\$3,018
	¼ Page Vertical	\$2,717	\$2,174
	¼ Page Horizontal	\$2,717	\$2,174
	⅛ Page Horizontal	\$1,375	\$1,100
	⅙ Page Vertical	n/a	\$ 520
Cover	Outside Back Cover	\$9,075	\$7,260
	Inside Front Cover	\$8,140	\$6,512
	IFC Double Page Spread	\$9,680	\$7,744
	Inside Back Cover	\$7,563	\$6,050
	IBC Double Page Spread	\$8,712	\$6,970

AD SIZES

All measurements are in mm, width (w) x height (h)

	Trim Size (mm)	Bleed (mm)	Type Area (mm)
Double Page Spread	420 x 297	430 x 307	394 x 260
Full Page	210 x 297	220 x 307	180 x 260
½ Page Horizontal	182 x 127		
½ Page Vertical	88 x 261		
¼ Page Horizontal	182 x 61		
¼ Page Vertical	88 x 127		
⅛ Page Horizontal	88 x 61		
⅙ Page Vertical	41.5 x 61		



FULL PAGE

210mm x 297mm

DPS

420mm x 297mm

→ **BOOKING DEADLINE**
19 DECEMBER 2012

→ **MATERIAL DEADLINE**
21 DECEMBER 2012

BOOKINGS WILL ONLY BE CONFIRMED ON RECEIPT OF PAYMENT.

Design and Artwork If required we can provide design and artwork for your ad/advertorial. Please contact us on (02) 9699 9399 to discuss your requirements and costs.

MECHANICAL SPECIFICATIONS

We accept ads as follows

- Via email: send high res print ready PDF to gbc@wingrovedesign.com.au
- On Macintosh CD or DVD sent to: **Wingrove Design, Suite 106, Level 1, 59 Marlborough St Surry Hills NSW 2010**

Page Requirements

- All ads must be supplied as high resolution print ready PDFs.
- When sending a DPS (Double Page Spread) ad, the PDF should be created as 2 single pages (NOT a double page spread).

File Format

- Please note that full page and double page PDFs must include bleed and crop/registration marks.
- Please note that ALL Artwork must be supplied with a high res colour proof at 100% with registration marks.
- Image resolution required is 300 dpi.
- Saved as CMYK or Grayscale (no RGB or Pantone).
- All spot colours must be unchecked in Acrobat.
- Avoid running type across the gutter on double page spreads.
- Please ensure PDFs are print ready as we do not accept responsibility for incorrectly supplied material.

Booking Form Green Building Evolution 2013



In the interest of the environment – save paper! This form can be filled out on screen, saved as a PDF and emailed back to us.

BOOKING DETAILS (Please use block letters)

Company

Name	PO Number
Telephone	
Email	
Address	

BOOKING RATES & DETAILS All rates are inclusive of GST. Please tick your chosen ad space:

	Non-Member	Member
Ad/Advertorial		
Double Page Spread	<input type="checkbox"/> \$7,563	<input type="checkbox"/> \$6,050
Full Page	<input type="checkbox"/> \$5,302	<input type="checkbox"/> \$4,242
½ Page Horizontal or Vertical	<input type="checkbox"/> \$3,773	<input type="checkbox"/> \$3,018
¼ Page Horizontal or Vertical	<input type="checkbox"/> \$2,717	<input type="checkbox"/> \$2,174
⅛ Page Horizontal	<input type="checkbox"/> \$1,375	<input type="checkbox"/> \$1,100
⅙ Page Vertical		<input type="checkbox"/> \$520
Cover		
Outside Back Cover	<input type="checkbox"/> \$9,075	<input type="checkbox"/> \$7,260
Inside Front Cover	<input type="checkbox"/> \$8,140	<input type="checkbox"/> \$6,512
IFC Double Page Spread	<input type="checkbox"/> \$9,680	<input type="checkbox"/> \$7,744
Inside Back Cover	<input type="checkbox"/> \$7,563	<input type="checkbox"/> \$6,050
IBC Double Page Spread	<input type="checkbox"/> \$8,712	<input type="checkbox"/> \$6,970

Please return completed form by:

Email to gbc@wingrovedesign.com.au or FAX to 02 9699 9599
or MAIL to: Suite 106, Level 1, 59 Marlborough St, Surry Hills NSW 2010

PAYMENT DETAILS (Please use block letters)

By completing this confirmation I agree to the ad space expenditure.

Company
Name
Position
Invoice Email Address

Signature	Date
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PAYMENT METHODS (Please use block letters)

Please accept my payment of \$ _____ inclusive of GST.

☐ Cheque

Please pay and mail to: Wingrove & Wingrove Design Studio Pty Ltd
Suite 106, Level 1, 59 Marlborough St Surry Hills NSW 2010

<input type="checkbox"/> Credit card	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> American Express
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Card Number:

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Cardholder's Name: _____ Card Expiry: ____ / ____

Cardholder's Signature _____ CVV Number: _____

☐ Electronic funds transfer

Account Name: Wingrove & Wingrove Design Studio Pty Ltd
BSB: 012 235 Account Number: 258 305 119 Bank: ANZ

Your ad booking will be confirmed once payment has been processed.
Cancellations shall incur a charge equal to 50% of the value of the booking.

Previous editions & Advertisers

2010



2011



2012

