

BOOKING RATES:

Ad/Advertorial		Non-Member	Member
Ad/Advertorial	Double Page Spread	\$7,563	\$6,050
	Full Page	\$5,302	\$4,242
	½ Page	\$3,773	\$3,018
	¼ Page Vertical	\$2,717	\$2,174
	¼ Page Horizontal	\$2,717	\$2,174
	⅛ Page Horizontal	n/a	\$1,100
	⅙ Page Vertical	n/a	\$ 520
Cover	Outside Back Cover	\$9,075	\$7,260
	Inside Front Cover	\$8,140	\$6,512
	IFC Double Page Spread	\$9,680	\$7,744
	Inside Back Cover	\$7,563	\$6,050
	IBC Double Page Spread	\$8,712	\$6,970

GBCA members receive a 20% discount. All rates are inclusive of GST.

DEADLINES: Bookings 30 September 2010, material 29 October 2010.

BOOKINGS WILL ONLY BE CONFIRMED ON RECEIPT OF PAYMENT.

AD SIZES:

	Trim Size (mm)	Bleed (mm)	Type Area (mm)
Double Page Spread	420 (W) x 297 (D)	430 (W) x 307 (D)	394 (W) x 260 (D)
Full Page	210 (W) x 297 (D)	220 (W) x 307 (D)	180 (W) x 260 (D)
½ Page Horizontal	182 (W) x 127 (D)		
½ Page Vertical	88 (W) x 261 (D)		
¼ Page Horizontal	182 (W) x 61 (D)		
¼ Page Vertical	88 (W) x 127 (D)		
⅛ Page Horizontal	88 (W) x 61 (D)		
⅙ Page Vertical	41.5 (W) x 61 (D)		

Design and Artwork If required we can provide design and artwork for your ad/advertorial. Please contact us on (02) 9699 9399 to discuss your requirements and costs.

MECHANICAL SPECIFICATIONS:

We accept ads as follows:

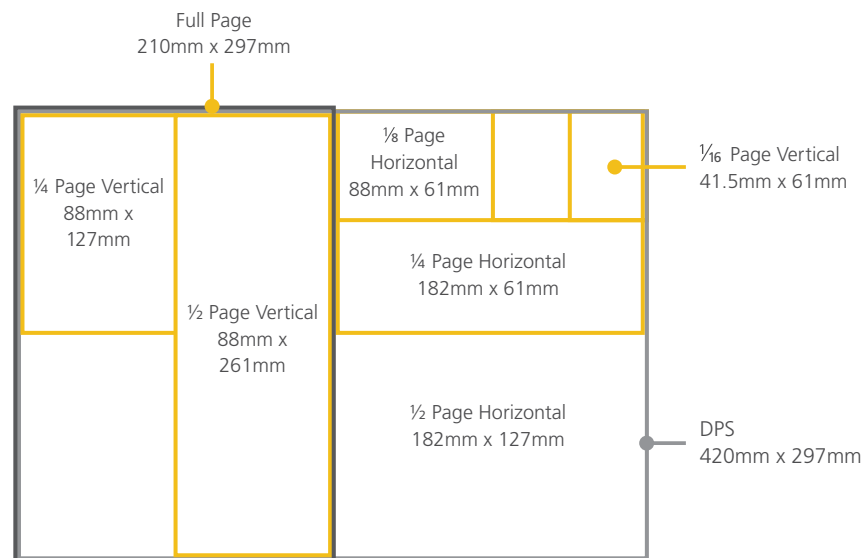
- Via email: send high res print ready PDF to gbca@wingrovedesign.com.au
- On Macintosh CD or DVD: sent to Wingrove Design, Suite 106, Level 1, 59 Marlborough St, Surry Hills NSW 2010

Page Requirements:

- All ads must be supplied as high res print ready PDFs.
- When sending a DPS (Double Page Spread) ad, the PDF should be created as 2 single pages (NOT a double page spread).

File Format:

- Please note that full page and double page PDFs must include bleed and crop/registration marks.
- Please note that ALL Artwork must be supplied with a high res colour proof at 100% with registration marks.
- Image resolution required is 300 dpi.
- Saved as CMYK or Grayscale (no RGB or Pantone).
- All spot colours must be unchecked in Acrobat.
- Avoid running type across the gutter on double page spreads.
- Please ensure PDFs are print ready as we do not accept responsibility for incorrectly supplied material.





Company: _____ PO Number: _____
 Contact name: _____
 Contact number: _____
 Contact email address: _____
 Invoice address: _____

BOOKING RATES & DETAILS:

All rates are inclusive of GST. Please tick your chosen ad space:

	Non-Member	Member
Ad/Advertorial		
Double Page Spread	<input type="checkbox"/> \$7,563	<input type="checkbox"/> \$6,050
Full Page	<input type="checkbox"/> \$5,302	<input type="checkbox"/> \$4,242
½ Page Horizontal or Vertical	<input type="checkbox"/> \$3,773	<input type="checkbox"/> \$3,018
¼ Page Horizontal or Vertical	<input type="checkbox"/> \$2,717	<input type="checkbox"/> \$2,174
⅛ Page Horizontal		<input type="checkbox"/> \$1,100
⅙ Page Vertical		<input type="checkbox"/> \$ 520
Cover		
Outside Back Cover	<input type="checkbox"/> \$9,075	<input type="checkbox"/> \$7,260
Inside Front Cover	<input type="checkbox"/> \$8,140	<input type="checkbox"/> \$6,512
IFC Double Page Spread	<input type="checkbox"/> \$9,680	<input type="checkbox"/> \$7,744
Inside Back Cover	<input type="checkbox"/> \$7,563	<input type="checkbox"/> \$6,050
IBC Double Page Spread	<input type="checkbox"/> \$8,712	<input type="checkbox"/> \$6,970

Booking deadline – 30 September 2010

Material deadline – 29 October 2010

Your ad booking will be confirmed once payment has been processed.
 Cancellations shall incur a charge equal to 50 per cent of the value of the booking.

PAYMENT DETAILS: PLEASE USE BLOCK LETTERS

By completing this confirmation I agree to the ad space expenditure.

Name: _____
 Company Name: _____
 Position: _____
 Signature: _____ Date: _____

PAYMENT METHODS (please tick payment option)

Please accept my payment of \$ _____ inclusive of GST.

CHEQUE Please pay and mail to: Wingrove & Wingrove Design Studio Pty Ltd
 Suite 106, Level 1, 59 Marlborough St
 Surry Hills NSW 2010

CREDIT CARD

Visa Mastercard American Express

Card Number: | | | | | | | | | | | | | | | | | | | | | |

Card Expiry: _____ / _____

Cardholder's Name: _____

Cardholder's Signature _____

ELECTRONIC FUNDS TRANSFER **Note: New name and account details below**

Account Name: Wingrove & Wingrove Design Studio Pty Ltd

BSB: 012 235

Account Number: 258 305 119

Bank: ANZ

Please return completed form by:

EMAIL to gbca@wingrovedesign.com.au

or FAX to 02 9699 9599

or MAIL to: Suite 106, Level 1, 59 Marlborough St, Surry Hills, NSW 2010

