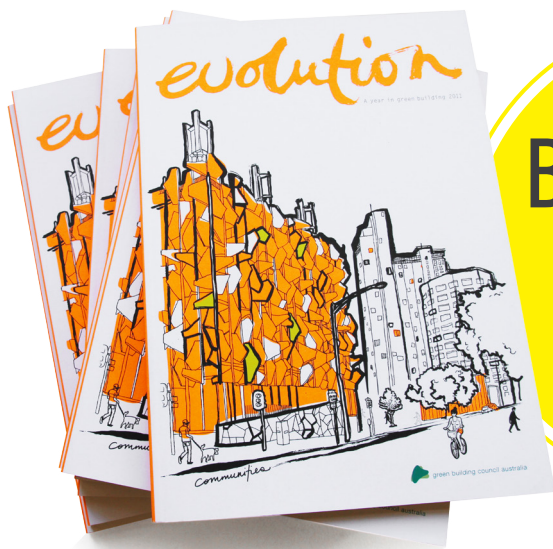


DON'T MISS OUT!!!

9 DECEMBER

FINAL DEADLINE EXTENSION

ADVERTISE IN GREEN BUILDING EVOLUTION 2012!



**BOOK YOUR
AD NOW!**

SEE BELOW
RATE CARD &
BOOKING FORM



Hello again!

You may have missed our previous correspondence; this is your **LAST CHANCE** to place your bookings to advertise in **Green Building Evolution 2012**.

Green Building Evolution is an annual publication of the Green Building Council of Australia (GBCA).

The 2012 edition of **Green Building Evolution** provides the perfect opportunity for your organisation to gain invaluable exposure to some of the most influential people in the industry.

As the readership of **Green Building Evolution** continues to grow, so does the audience your advertising can connect with. By advertising in the 2012 issue, your business will be seen by thousands of key decision makers in the public and private sector, both in Australia and abroad.

Green Building Evolution 2012 will:

- Showcase your company's brand to architects, engineers, developers, politicians, policy makers and product manufacturers across the breadth of the green building industry
- Demonstrate your company's green building leadership and commitment to sustainability
- Profile your products and services to potential investors, customers and business partners
- Reach key decision makers in the green building field.

This annual publication will feature current trends in global research, statistics and case studies that showcase and reinforce Australia's world-leading position in sustainable building. Also included will be the GBCA's progress on advocacy and policy issues, new Green Star tool releases and revisions, a member directory as well as updates on education and training.

If you want your business to benefit and grow from the green building revolution, contact us now and make sure you have a presence in **Green Building Evolution 2012**.

Advertising rates, booking form, specifications and sample layouts from Green Building 2011 are including in this PDF. To book your space complete the interactive PDF booking form and email to: gbca@wingrovedesign.com.au or fax to (02) 9699 9599.

For further information please contact Kristin Sanderson from Wingrove Design on (02) 9699 9399 who is managing the advertising booking on our behalf.

Green Building Evolution 2012 will be published as a magazine and CD and launched at the Green Cities Conference in Sydney, 4 March 2012. It will also be available online at gbca.org.au.

We thank you for your continued support of the Green Building Council of Australia.

Lisa Heinze
Marketing Manager
Green Building Council of Australia

RATE CARD GREEN BUILDING EVOLUTION 2012



BOOKING RATES

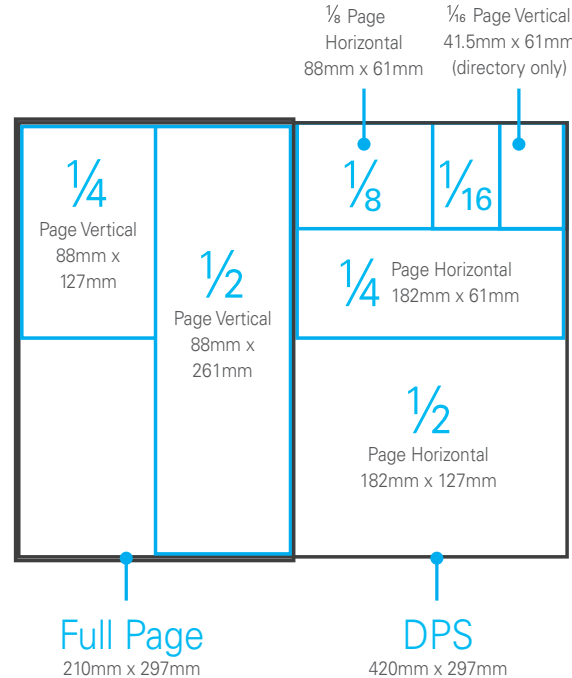
All rates are inclusive of GST.

| | | Non-Member | Member |
|------------------------|---------------------|--------------------|---------|
| Ad/Advertorial | Double Page Spread | \$7,563 | \$6,050 |
| | Full Page | \$5,302 | \$4,242 |
| | 1/2 Page | \$3,773 | \$3,018 |
| | 1/4 Page Vertical | \$2,717 | \$2,174 |
| | 1/4 Page Horizontal | \$2,717 | \$2,174 |
| | 1/8 Page Horizontal | \$1,375 | \$1,100 |
| | 1/6 Page Vertical | n/a | \$ 520 |
| | Cover | Outside Back Cover | \$9,075 |
| Inside Front Cover | | \$8,140 | \$6,512 |
| IFC Double Page Spread | | \$9,680 | \$7,744 |
| Inside Back Cover | | \$7,563 | \$6,050 |
| IBC Double Page Spread | | \$8,712 | \$6,970 |

AD SIZES

All measurements are width (w) x height (h)

| | Trim Size (mm) | Bleed (mm) | Type Area (mm) |
|---------------------|-------------------|-------------------|-------------------|
| Double Page Spread | 420 (w) x 297 (h) | 430 (w) x 307 (h) | 394 (w) x 260 (h) |
| Full Page | 210 (w) x 297 (h) | 220 (w) x 307 (h) | 180 (w) x 260 (h) |
| 1/2 Page Horizontal | 182 (w) x 127 (h) | | |
| 1/2 Page Vertical | 88 (w) x 261 (h) | | |
| 1/4 Page Horizontal | 182 (w) x 61 (h) | | |
| 1/4 Page Vertical | 88 (w) x 127 (h) | | |
| 1/8 Page Horizontal | 88 (w) x 61 (h) | | |
| 1/16 Page Vertical | 41.5 (w) x 61 (h) | | |



BOOKING DEADLINE 9 DECEMBER 2011
MATERIAL DEADLINE 16 DECEMBER 2011

BOOKINGS WILL ONLY BE CONFIRMED ON RECEIPT OF PAYMENT.

Design and Artwork If required we can provide design and artwork for your ad /advertorial. Please contact us on (02) 9699 9399 to discuss your requirements and costs.

MECHANICAL SPECIFICATIONS

We accept ads as follows

- Via email: send high res print ready PDF to gbc@wingrovedesign.com.au
- On Macintosh CD or DVD sent to: **Wingrove Design, Suite 106, Level 1, 59 Marlborough St, Surry Hills NSW 2010**

Page Requirements

- All ads must be supplied as high res print ready PDFs.
- When sending a DPS (Double Page Spread) ad, the PDF should be created as 2 single pages (NOT a double page spread).

File Format

- Please note that full page and double page PDFs must include bleed and crop/registration marks.
- Please note that ALL Artwork must be supplied with a high res colour proof at 100% with registration marks.
- Image resolution required is 300 dpi.
- Saved as CMYK or Grayscale (no RGB or Pantone).
- All spot colours must be unchecked in Acrobat.
- Avoid running type across the gutter on double page spreads.
- Please ensure PDFs are print ready as we do not accept responsibility for incorrectly supplied material.

BOOKING FORM GREEN BUILDING EVOLUTION 2012



In the interest of the environment – save paper! This form can be filled out on screen, saved as a PDF and emailed back to us.

BOOKING DEADLINE 9 DECEMBER 2011
MATERIAL DEADLINE 16 DECEMBER 2011

BOOKING DETAILS (Please use block letters)

Company

Name **PO Number**

Telephone

Email

Address

BOOKING RATES & DETAILS All rates are inclusive of GST. Please tick your chosen ad space:

| | Non-Member | Member |
|-------------------------------|----------------------------------|----------------------------------|
| Ad/Advertorial | | |
| Double Page Spread | <input type="checkbox"/> \$7,563 | <input type="checkbox"/> \$6,050 |
| Full Page | <input type="checkbox"/> \$5,302 | <input type="checkbox"/> \$4,242 |
| ½ Page Horizontal or Vertical | <input type="checkbox"/> \$3,773 | <input type="checkbox"/> \$3,018 |
| ¼ Page Horizontal or Vertical | <input type="checkbox"/> \$2,717 | <input type="checkbox"/> \$2,174 |
| ⅛ Page Horizontal | <input type="checkbox"/> \$1,375 | <input type="checkbox"/> \$1,100 |
| ⅙ Page Vertical | | <input type="checkbox"/> \$520 |
| Cover | | |
| Outside Back Cover | <input type="checkbox"/> \$9,075 | <input type="checkbox"/> \$7,260 |
| Inside Front Cover | <input type="checkbox"/> \$8,140 | <input type="checkbox"/> \$6,512 |
| IFC Double Page Spread | <input type="checkbox"/> \$9,680 | <input type="checkbox"/> \$7,744 |
| Inside Back Cover | <input type="checkbox"/> \$7,563 | <input type="checkbox"/> \$6,050 |
| IBC Double Page Spread | <input type="checkbox"/> \$8,712 | <input type="checkbox"/> \$6,970 |

BOOKINGS WILL ONLY BE CONFIRMED ON RECEIPT OF PAYMENT.
Cancellations shall incur a charge equal to 50% of the value of the booking.



PAYMENT DETAILS (Please use block letters)

By completing this confirmation I agree to the ad space expenditure.

Company

Name

Position

Invoice Email Address

Signature **Date**

PAYMENT METHODS (Please tick payment option)

Please accept my payment of \$ _____ inclusive of GST.

CHEQUE
Please pay and mail to: Wingrove & Wingrove Design Studio Pty Ltd
Suite 106, Level 1, 59 Marlborough St Surry Hills NSW 2010

CREDIT CARD Visa Mastercard American Express

Card Number:

Cardholder's Name: _____ Card Expiry: _____ / _____

Cardholder's Signature _____

ELECTRONIC FUNDS TRANSFER
Account Name: Wingrove & Wingrove Design Studio Pty Ltd
BSB: **012 235**
Account Number: **258 305 119**
Bank: ANZ

Please return completed form by:
Email to gbc@wingrovedesign.com.au or FAX to 02 9699 9599
or MAIL to: Suite 106, Level 1, 59 Marlborough St, Surry Hills NSW 2010

LAYOUTS FROM 2011 GREEN BUILDING EVOLUTION

