



Green Building Day

Melbourne 2013

Event Program

Tuesday 30 July 2013

9:00 – 9:05 AM	WELCOME
	Katy Dean, Advocacy Manager, GBCA
9:05 – 9:45 AM	THE NEXT WAVE – RETROFITTING VICTORIA'S OFFICE BUILDINGS
	<p>Stefan Preuss, Director Resource Efficiency, Sustainability Victoria</p> <p>Taking the findings of a new Davis Langdon report: <i>The Next Wave – Retrofitting Victoria's Office Buildings</i>, Stefan Preuss from Sustainability Victoria will examine the opportunities for wide scale transformation of Victoria's existing building stock through targeted, performance-based retrofitting schemes. Stefan will also examine the key barriers to existing building transformation and how our industry can overcome them to create a more sustainable and profitable office sector.</p>
9:45 – 10:15 AM	PANEL DISCUSSION:
	<p>Romilly Madew, Chief Executive, GBCA Paolo Bevilacqua, Sustainability Manager, Australand</p> <p>Industry thought leaders discuss the trends, opportunities and scenarios outlined by Stefan, and give their insights on what they might, or might not mean, for sustainable property practitioners.</p>
10:15 – 10:45 AM	MORNING TEA AND NETWORKING
10:45 – 11:30 AM	THE REAL IMPACT OF GREEN STAR: FIRST EVER RESEARCH
	<p>Orjan Lundberg, Executive Director Green Star Certifications, GBCA Ben Peacock, Founder & Partner, Republic of Everyone</p> <p>In late 2012 the GBCA commissioned a study to discover what the real impact of your Green Star achievements has been over the last 10 years. Find out from Executive Director of Green Star Operations, Orjan Lundberg how the environmental savings of Green Star certified buildings equates to thousands of cars off the roads, millions of litres of drinking water saved and thousands of truckloads of waste kept out of landfill. You'll also hear about the next phase of research where we'll be looking at further environmental attributes, as well as the financial value of Green Star certification.</p> <p>Ben Peacock, from specialist sustainability communications firm, Republic of Everyone will then show you how to turn these numbers into the marketing magic you need to get that pitch, project or client across the Green Star line.</p>

11:30 – 12.15 PM	GREEN STAR 2014, THE NEXT GENERATION
	<p>Jorge Chapa, Executive Director Green Star Technical Development & Operations, GBCA</p> <p>Robert Milagre, Manager Green Star Development, GBCA</p> <p>After a quick update on the most recent Green Star initiatives including the Green Star - Interiors pilot process and the release of Green Star Public Building v1, our Executive Director Technical Development, Jorge Chapa will share our brand new program of works for Green Star over the coming year – online rating tools, streamlined certification and crossing the existing building frontier.</p>
12:15 – 1:15 PM	LUNCH AND NETWORKING
1:15 – 2:00 PM	GOVERNMENTS GO GREEN
	<p>Katy Dean, Advocacy Manager, GBCA</p> <p>Governments get a hard wrap these days, but in this session we give credit where credit is due. Looking at the top 10 government financial and non-financial incentives that promote sustainable planning, we'll explore how you can utilise these incentives in order to benefit your business.</p>
2:00 – 2:45PM	SUSTAINABLE EDUCATION FACILITIES: A NEW SCHOOL OF THOUGHT
	<p>Chris White, Executive Director, Property and Campus Services, University of Melbourne</p> <p>Alex Matovic, Associate Director, Grimshaw Architects (Peter Doherty Institute)</p> <p>Brett Walters, Manager Environmental Sustainability, Monash University</p> <p>Victoria's Universities are not only facilitating student learning, they are also setting the standard for industry through commitments to Green Star certification across their campuses, and Australian-first applications of sustainable technologies and approaches. Hear where the impetus for the green building commitments of our tertiary education providers is coming from and what lessons can be drawn for application in the commercial sector.</p>
2:45 – 3:15 PM	AFTERNOON TEA AND NETWORKING

3:15 – 3:55 PM	GOING GLOBAL
	<p>Rebecca Breuer, Mechanical and ESD Engineer, Aurecon Australia Damon Moloney, Sustainability Consultant, Umow Lai Thorsten Padeffke, Associate, Irwinconsult Moderator: Orjan Lundberg, Executive Director Green Star Certifications, GBCA</p> <p>This session looks beyond Australia's shores to examine where Australia fits within the context of the global building industry. Are we ahead of the game or merely early adopters? And how will we continue to improve our position in terms of innovation and performance? Our panel of experts, who are all contributors to international best practice projects, will examine how Australia's design and construction industry can continue to compete and excel in the global and growing market for better buildings.</p>
3:55 – 4:25 PM	OPEN FORUM
	<p>This last session of the day is all about you. We want to hear your opinions on the most pressing (or exciting) issues facing our industry right now. What work do you think needs to be done to green our schools? How can we make the retail sector more sustainable? Where should Green Star go next? Our moderator Katy Dean will open the floor up to discussion and give you the chance to ask questions, debate and learn from your peers.</p>
4:30 – 5:30 PM	GREEN STAR EXCHANGE NETWORKING SESSION
LEARNING OUTCOMES	
<p>After attending Green Building Day you will have expanded your knowledge on:</p> <ul style="list-style-type: none"> • The opportunities available for Victorian sustainability practitioners in the office retrofit market. • The common barriers to the transformation of existing building stock and strategies to overcome these. • New research which provides evidence about the proven benefits of sustainable development and Green Star. • How to communicate these benefits to potential clients and tenants effectively and compellingly. • The current state of the global building and construction industry and Australia's relative position within it. • The financial and non-financial government initiatives for sustainable development that can benefit your business. • The way that Education Facilities are furthering the support for sustainable development and how the lessons learned from education sector developments can be applied within the commercial market. • The latest projects in development by the GBCA including online Green Star rating tools and Green Star – Performance. 	