
Sponsorship

Green Star – Interiors

About Green Star – Interiors

Interior fitouts have the potential to impact the health and well being of occupants resulting in increased productivity as well reducing the negative impact on the environment.

In May 2005, the Green Building Council of Australia (GBCA) released Australia's first holistic environmental rating tool for commercial office fitouts known as Green Star – Office Interiors.

Since its release, this tool has been used extensively by Australian organisations who are currently benefiting from increased staff productivity, as well as savings in energy and water use. Some organisations have actually mandated a Green Star – Office Interiors rating for all company fitouts.

In response to industry feedback the GBCA is implementing a variety of projects that will improve the Green Star suite of rating tools, known as the Green Star Revolution. Part of this program includes the revamp and restructure of the Green Star – Office Interiors v1.1 rating tool. When completed, this rating tool will not only be suitable for use during the design and construction of a commercial office fitout but also for retail, hospitality and education facilities. This rating tool will be known simply as Green Star – Interiors.

Like past versions, Green Star – Interiors will provide building occupants with a holistic sustainability assessment methodology for the design and construction of fitouts within the new or existing tenancies, as per the following standard Green Star categories:

- Management
- Occupant Wellbeing (previously Indoor Environment Quality)
- Energy
- Transport
- Water
- Materials
- Site Management (previously Land Use & Ecology)
- Emissions
- Innovation

Major features

Scope

The scope of Green Star – Interiors has been developed based on feedback from industry and in consultation with stakeholders.

Green Star – Interiors will be designed to:

- assess fitout design and construction in sustainability terms;
- address various different fitout types - not just office fitout;
- be cost-efficient and user-friendly in its delivery;
- reward fitout design and construction that exceeds standard practice; and
- recognise market leadership in holistic design and construction of fitout.

Sponsorship benefits

Why become involved?

There is increasing demand from industry for Green Star to address a broader range of tenancy fitout types. By sponsoring Green Star – Interiors your organisation will have the opportunity to achieve the following benefits:

- Achieve national and international recognition as a leader in sustainable building practices;
- Secure the opportunity to submit a project to test the PILOT version of the tool;
- Provide input into the development phase and help guide the rating tool's direction;
- Develop in conjunction with the GBCA a brief video information segment (3 mins nominally) featuring one of your staff and related to a specific area of the rating tool that will feature on the GBCA website;
- Ensure your organisation's requirements are considered during the development phase; and
- Associate your brand with one of the world's leading environmental rating systems for buildings.
- Achieve your organisation's environmental and corporate social responsibility objectives by contributing to a national Green Star project that seeks to address the fitout market.

Sponsorship options

Five levels of sponsorship are available to ensure flexibility and cater for the needs of your organisation:

- Principal (\$75,000 + GST) – One Principal sponsor
- Gold (\$50,000 + GST)
- Silver (\$25,000 + GST)
- Bronze (\$15,000 + GST)

Each sponsorship package provides unique benefits that will place your organisation at the forefront of sustainability in fitout market. The table below outlines the benefits for each level of sponsorship.

Detailed Sponsorship benefits

Sponsorship level	Benefit
Platinum	<p>Prominent Logo included on the GBCA website as tool sponsor</p> <p>Prominent Logo displayed on dedicated sponsor page of Green Star - Interiors rating tool (denoting sponsorship level)</p> <p>Organisational profile and web link on the GBCA website as tool sponsor (500 Words)</p> <p>Sponsor Logo to use on own marketing collateral (denoting sponsorship level)</p> <p>Verbal acknowledgement at Green Star - Interiors events produced specifically to promote new tool</p> <p>Acknowledgement in all Green Star - Interiors media releases</p> <p>Acknowledgement in all Green Star - Interiors articles in GBCA e-newsletters</p> <p>Opportunity to submit 1 article in GBCA e-newsletter (during tool development phase)</p> <p>Prominent Logo included on powerpoint presentation used at all Green Star - Interiors events produced specifically to promote new tool</p> <p>Free electronic advert on GBCA website 2</p> <p>Opportunity to provide promotional items (e.g. Banners) and/or distribute materials at all GS - Interiors events produced specifically to promote the new tool</p> <p>CEO/MD or other senior representative invitation to speak at GS - Interiors events</p> <p>CEO/MD or other senior representative profile in the GBCA e-newsletter (promoting leadership in the industry)</p> <p>Opportunity to contribute to the tool development via stakeholder engagement</p> <p>Opportunity to submit a PILOT project</p> <p>Priority for PILOT project acceptance</p> <p>Feature article on GBCA website about PILOT project (subject to certification)</p> <p>Priority for case study submission in GBCA Evolution publication²</p> <p>Joint GBCA and sponsor media release announcing PILOT registration</p> <p>One in-house GS-Interiors certification workshop</p> <p>One 'Peer Review' prior to PILOT project documentation submission</p> <p>Regular reports on the GS - Interiors tool development status</p> <p>One In-house briefing on the tool once released as PILOT</p> <p>Opportunity to host networking drinks with other stakeholders and sponsors of GS – Interiors</p> <p>Opportunity to invite GBCA executive to speak at an in-house event (lecture, conference, seminar etc)⁶</p>

Sponsorship level	Benefit
Gold	<p>Large Logo included on the GBCA website as tool sponsor</p> <p>Large Logo on dedicated sponsor page of Green Star - Interiors rating tool (denoting sponsorship level)</p> <p>Organisational profile and web link on the GBCA website as tool sponsor (250 Words)</p> <p>Sponsor Logo to use on own marketing collateral (denoting sponsorship level)</p> <p>Verbal acknowledgement at Green Star - Interiors events produced specifically to promote new tool</p> <p>Acknowledgement in all Green Star - Interiors articles in GBCA enewsletters</p> <p>Logo included on powerpoint presentation used at all Green Star - Interiors events produced specifically to promote new tool</p> <p>Free electronic advert on GBCA website 2</p> <p>Opportunity to contribute to the tool development via stakeholder engagement</p> <p>Opportunity to submit a PILOT project</p> <p>Priority for PILOT project acceptance</p> <p>Feature article on GBCA website about PILOT project (subject to certification)</p> <p>Priority for case study submission in GBCA Evolution publication²</p> <p>Joint GBCA and sponsor media release announcing PILOT registration</p> <p>One in-house GS-Interiors certification workshop</p> <p>One 'Peer Review' prior to PILOT project documentation submission</p> <p>Regular reports on the GS - Interiors tool development status</p> <p>One In-house briefing on the tool once released as PILOT</p> <p>Opportunity to host networking drinks with other stakeholders and sponsors of GS – Interiors</p> <p>Opportunity to invite GBCA executive to speak at an in-house event (lecture, conference, seminar etc)⁶</p>
Silver	<p>Medium Logo included on the GBCA website as tool sponsor</p> <p>Medium Logo on dedicated sponsor page of Green Star - Interiors rating tool (denoting sponsorship level)</p> <p>Organisational profile and web link on the GBCA website as tool sponsor (100 Words)</p> <p>Sponsor Logo to use on own marketing collateral (denoting sponsorship level)</p> <p>Verbal acknowledgement at Green Star - Interiors events produced specifically to promote new tool</p> <p>Opportunity to contribute to the tool development via stakeholder engagement</p> <p>Opportunity to submit a PILOT project</p> <p>Priority for PILOT project acceptance</p> <p>Feature article on GBCA website about PILOT project (subject to certification)</p> <p>Priority for case study submission in GBCA Evolution publication²</p> <p>Regular reports on the GS - Interiors tool development status</p>
Bronze	<p>Small Logo included on the GBCA website as tool sponsor</p> <p>Small Logo on dedicated sponsor page of Green Star - Interiors rating tool (denoting sponsorship level)</p> <p>Organisational profile and web link on the GBCA website as tool sponsor (50 words)</p> <p>Sponsor Logo to use on own marketing collateral (denoting sponsorship level)</p> <p>Verbal acknowledgement at Green Star - Interiors events produced specifically to promote new tool</p> <p>Opportunity to contribute to the tool development via stakeholder engagement</p> <p>Opportunity to submit a PILOT project</p> <p>Regular reports on the GS - Interiors tool development status</p>

Please contact us with any queries or to request additional information.

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